



ALFRED PEATS CO.  
NEW YORK · BOSTON · CHICAGO.



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## Wall Papers

**I**N "HOME DECORATION" we submit examples of artistic wall treatments. The many pages of color sketches portray the best ideas from foreign and domestic manufacturers of note.

Months of careful consideration is given to the selection of our line of Wall Papers. Out of each line we gather the designs of merit and discard the faulty ones.

After the final choice is made a committee of experts and one of artists assemble and sketch the appropriate patterns for the various rooms submitted herein.

We feel no hesitancy in stating to our patrons that close observance of the effects as they are shown will invariably result in pleasing decorations for every room in the home or apartment.

In all it has been our aim to offer "Home Decoration" as a standard authority on appropriate ideas in decoration—in the same sense as Alfred Peats is known everywhere as the leader in Wall Papers.

One thing that is foremost in connection with wall decorations for the year nineteen hundred and ten is the fact that they have been executed on the lines of Comfort and Luxury, rather than on the point of Necessity.

An authority describes it in this manner: In olden times the three-legged stool was the outcome of Necessity. Some one discovered that it would be more useful with a back to it—that meant Comfort. Afterward some one else thought the back would look better if it was ornamentally shaped and carved—that was Luxury.

It is not essential to trace the steps of this progress or to attempt to fix

any approximate time when Necessity began to emerge into Comfort or when Comfort began to crave for the refinements of Luxury.

Luxury is the educated expression of woman's sense of the beautiful in decoration.

If, as has been said, taste is the conscience of æsthetic mankind, luxury is the visible endeavor of that conscience to give its concepts a tangible form.

There may be a luxury with very little taste, but in its higher and best governed expressions it is always regulated by taste.

In brief, this is to be a season, under the corrective influence of the artistic conscience, which is bound to produce results both charming and pleasing.

There is yet another and a still more important point in connection with this new "artistic tendency."

It is the outward and visible manifestation of the idea that is conveyed in the "Home." For "home" as we now understand it is assuming a definable shape. The family associates itself more and more in its environments.

The walls are now papered with wall papers which are selected with a view to cover every member of the family's temperament—more as a committee of the whole.

Handsome oak wall paneling and beamed ceiling effects are recent interesting features of the interior decorations of our homes.

The fireplace is another of the focusing points of the family life, where old and young meet after the day's labors.

ALFRED PEATS CO.  
New York      Boston      Chicago



## Dining Room

**I**T SEEMS a well established fact that conditions under which a meal is eaten sensibly influence digestion. The attractive decoration of the table and selection of substantial furniture is hardly more vital than the dining room itself.

Beautiful and attractive color schemes for the dining room are suggested in "Home Decoration." We are eager to give the best of our knowledge and experience in artistic decoration to the study of your requirements.

The Alfred Peats facilities for offering the latest and best in Wall Papers and trained judgment to your individual problem gives our institution an atmosphere which may be truly termed artistic—an art influence of importance to the entire country.

Just opposite we present a color sketch showing a modern decoration for the walls of a dining room.

The lower wall of Lin-O-Wall represents paneled wood, remarkable as to decorative value and better yet—indestructible.

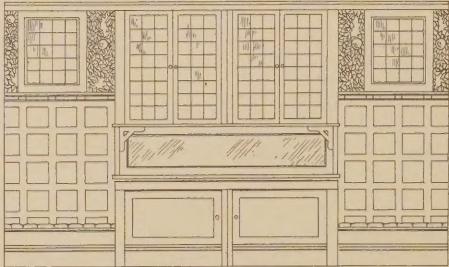
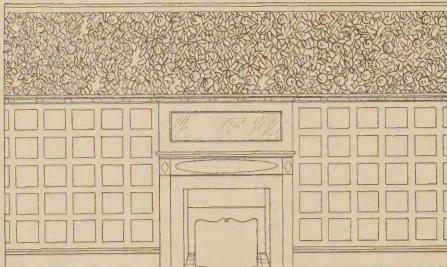
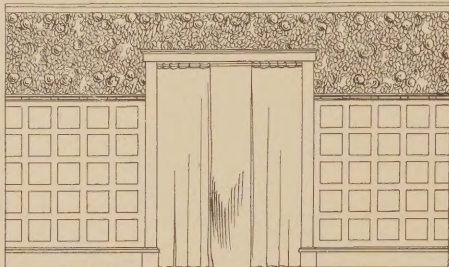
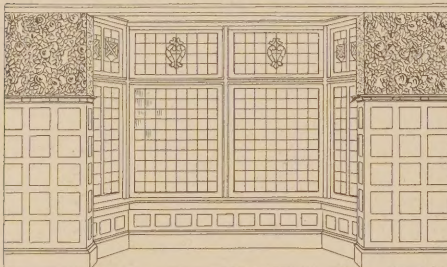
The beamed ceiling is an innovation of the season. It thoroughly replaces the expensive wood beams, which has made a ceiling of this kind heretofore a luxury.

Beams in any grain of wood can now be had at a fraction of the former cost by using the one offered here.

The pattern numbers and quantities for a room 15 x 15 with four openings are given below. When a room is larger add one roll, yard of border, or motif for each foot in excess of quantity given, or reduce in the same proportion, if smaller.

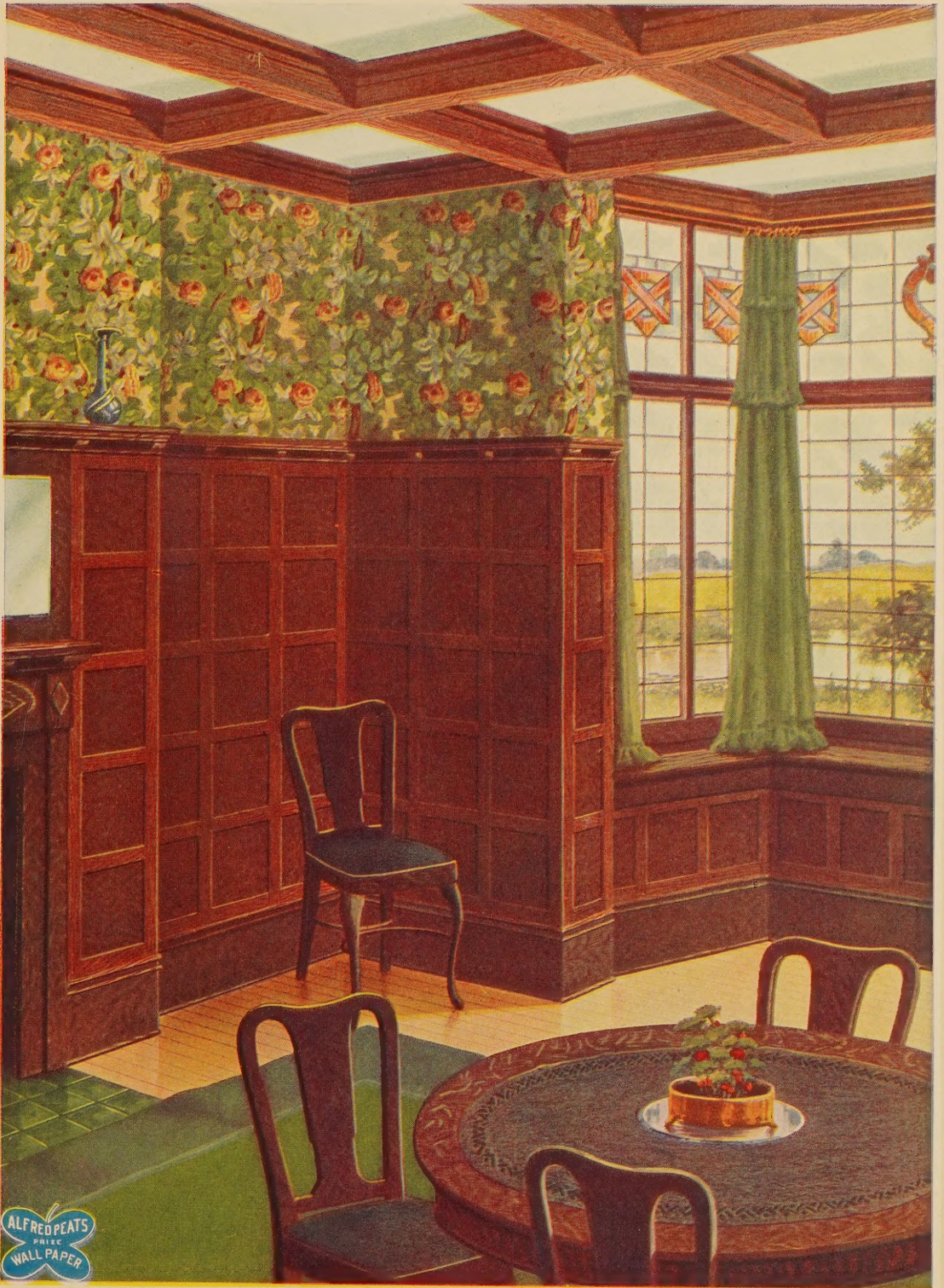
The illustrations below are for the purpose of showing the treatment around the entire room. Although no two rooms are alike, yet among the various illustrations on the different pages every obstacle may be overcome.

Lower Wall No. 301-F  
Woody 450300 roll 6 rolls Lin-O-Cat  
Upper Wall No. 3115  
Oracle 6040 5 rolls Book 4  
Pitney Beams, Weathered Oak  
Pitney 10 per foot 100 feet Color book  
Ceiling Filler No. P-13  
Ferrule 3624 6 rolls Book 5  
Window Draperies  
Monk's Cloth—Tapestry Border  
Lace Curtains—Ecru Fish Net  
Door Draperies—Crinkled Tapestry





SKETCH I



Dining Room



## Drawing Room

**I**N SELECTING a wall paper for the drawing room the one fact that should be kept in mind is to prevent the common annoyance known as "flashy," which is the effect of a design of too great brilliancy.

The best method of avoiding this difficulty is to choose a pattern that is void of extreme contrasting colors—a self-toned or well balanced tones of color in a design offers a safe guidance in the decoration of the drawing room.

"Questions of taste do not admit of argument" is a saying often repeated, but when a wall paper intended for an appropriate decoration for the parlor fulfills its purpose so beautifully and efficiently as the one exemplified on the page opposite, argument is indeed unnecessary to stamp the effect one of the artistic creations of the season.

There are now few cases in which badly arranged and misused designs are chosen for the walls—mistakes are not so apparent as heretofore.

It is remarkable to note the excellent judgment displayed by the buying public in dealing with their wall paper problems.

This is due to the fact that people follow the advice of the foremost merchants, who invariably deal in the best merchandise and who offer suggestions daily in their show-windows or by timely

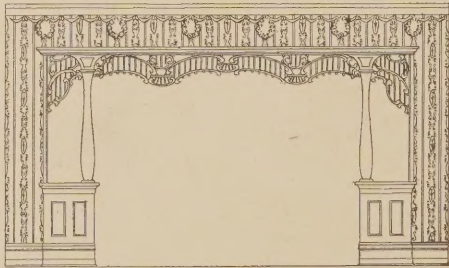
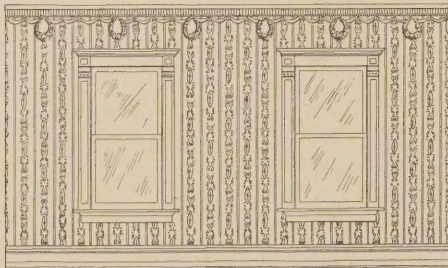
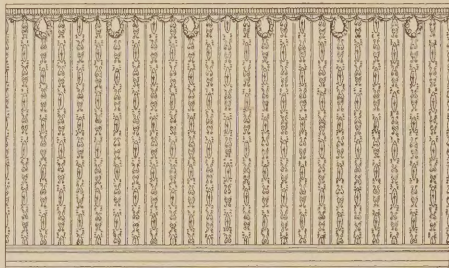
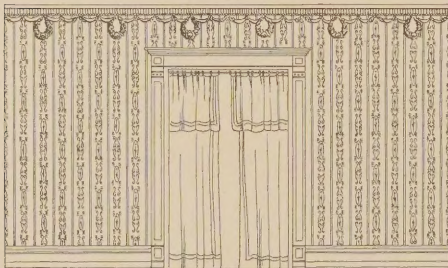
hints in their illustrative catalogues and colored booklets.

In good decoration bear in mind the fact that decoration must not "irritate the mind," which most often comes by way of the eyes. In general, the remark that a design is "hard on the eyes" simply means that the color effect is too intense to be comfortably or safely looked at directly.

The object sought should be to blend the walls, woodwork and draperies to such an extent that direct attention of the eyes shall feel neither shock nor restlessness.

Note the long repeat in the Relief Crown. This is done by cutting away the wreath part of every other crown. This opportunity can be handled according to the fancy of the patron.

Wall Hanging No. 3104		
Ooze 7550	12 rolls	Book 3
Relief Crown No. 3181		
Paddle 2416 each	40 crowns	Book 6
Ceiling No. 3140		
Ossify 5436	8 rolls	Book 3
Ceiling Border No. 3083		
Obstrude 120080	1 roll	Book 5
Window Draperies—Illuminated Silk		
Lace Curtains—White Filet Net		
Door Draperies		
Silk Velour—Gold Galloon		





SKETCH II



Drawing Room



## Living Room

THERE is just as much scope for individuality in the treatment of an apartment's decoration as in that of a home. Size is an important factor. Limitations of space may be largely overcome by a decoration that gives the illusion of a wide perspective.

The suggestions and advice offered in "Home Decoration" form a distinctive feature of the Alfred Peats service to our patrons. We are as anxious as you are that the decorative scheme of your apartment will give you lasting pleasure.

Through careful consideration of each room's requirements and by showing the right designs we are able to prevent many mistakes in one's decorations.

In wall decoration there are many problems to contend with. Here are a few of the determining factors—the room itself, its purpose and its size, the furnishings and pictures.

To take the last factor only, it is obvious that everything depends on whether you are to make the wall a simple background for a large collection

of pictures—in which case a self-toned wall paper is called for—or whether the walls are to be decorative in themselves.

It is the efficient help we give in the solution of these questions, no less than the variety and beauty of the designs, that has brought to the Alfred Peats organization so much success and public appreciation. Illustrations below show the crown or pilaster effect arranged doubly—in the four corners of the Living Room.

### Scenic Panels No. 3135

Orphan 4530 6 rolls Book 3

### Adams Panels No. 3207

Parasol 9060 4 rolls Book 6

### Adams Crown No. 3208

Parcel 2114 each 8 crowns Book 6

### Panel Stiling No. 3205

Parapet 9060 4 rolls Book 6

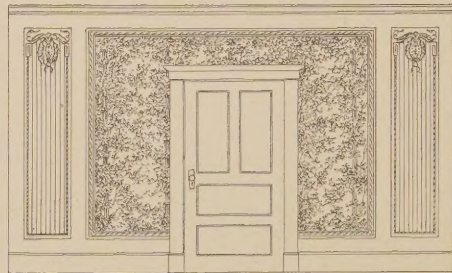
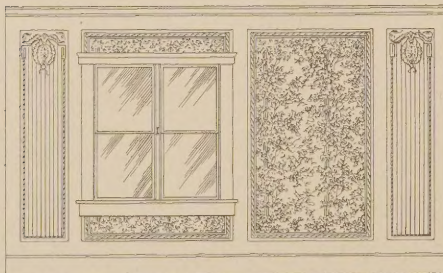
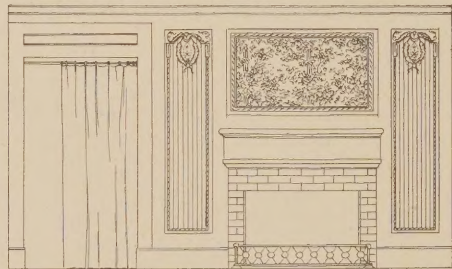
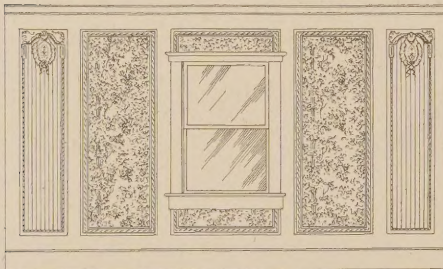
### Ceiling No. 3141

Ostrich 5436 8 rolls Book 6

Window Draperies—Shikii Silk

Lace Curtains—Ecrú Filet Net

Door Draperies—Linen Velour







Living Room



## Boudoir

THE BOUDOIR should suggest the essentially feminine in its every feature. Its decoration should express delicacy and prettiness—should be artistic rather than luxurious. Panel designs suitable to the general treatment of the room will do wonders in brightening the appearance, and no branch of decorative art has received more careful and fruitful study from designers.

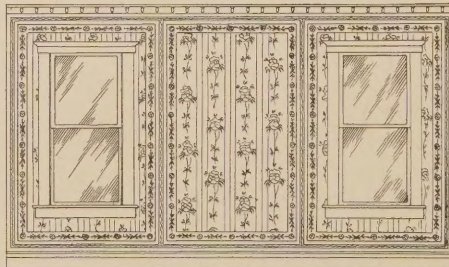
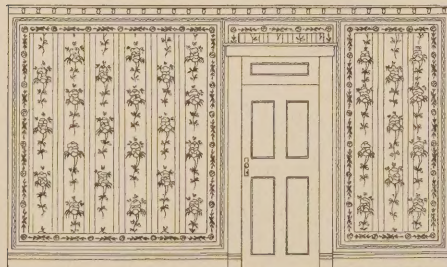
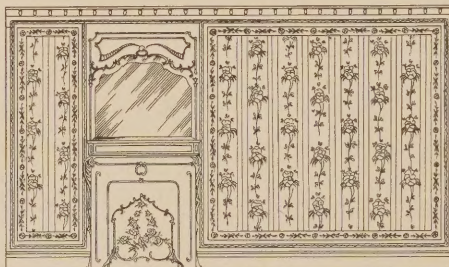
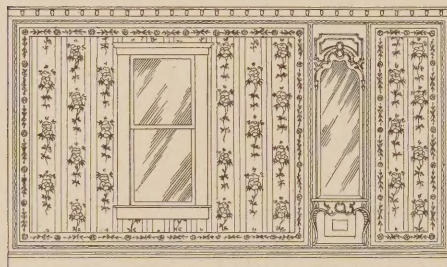
As you will note, we are showing a large variety of wall papers and panel borders, which gives your problem of wall decoration an easy solution. Our judgment in selecting and assembling admits of a wide scope in your selection and will be the means of preventing many costly blunders in home decoration.

After the rooms in your home or apartment are all newly decorated, what is wanted then to complete the entire effect is to obtain the proper cretonnes, lace curtains and draperies. Our Chicago house deals in the best of materials for draperies. Each design of wall paper has an appropriate color scheme in draperies. We carry here in stock and execute all the newest and best effects in fabrics. Your wants may be safely cared for by following closely the suggestions offered.

Send on your window and door measurements and we will forward in detail the cost and plan the most suitable arrangement for the rooms intended.

For the information of our readers we will explain the figures and words that follow below: First in order running across the line is the description of the paper in the sketch, then the number of it, telegraphic code word, price mark, quantity sufficient for a room and in what book it appears, in the order as named. The word color book signifies that it is shown only in "Home Decoration." Samples may be had of these upon a written request.

Floral Panel No. 3106		
Opal 6040	8 rolls	Book 3
Panel Border No. 3071		
Nutmeg 150100	2 rolls	Color book
Panel Stiling No. 3152		
Oxalan 4530	4 rolls	Book 6
Cornice No. 3582		
Unbend 150100	½ roll	Color book
Ceiling Border No. 3071		
Nutmeg 150100	½ roll	Color book
Window Draperies—Shadow Cretonne		
Lace Curtains—Fancy Nottingham		
Door Draperies—Shadow Cretonne		





SKETCH IV



Boudoir

## Bedroom

**T**O GIVE a complete review of the principles of the art of harmonizing, choosing and directing the proper application of your wall papers is at least as difficult as it is to seize those of the art of fresco painting.

The best knowledge and practical advice can be procured in conference with the actual practitioners of the art. Eighty per cent of the articles written on color schemes are futile and are unworthy of consideration.

But we can listen with as much pleasure as profit when the artists themselves are willing to talk about their art, to discuss their own way of assembling and to reveal the secrets of their craft.

A recent authority has declared what the artist "has to say about himself and his art is of the utmost use," and, in fact, is the only authority. All people interested—that is to say, all real students—must make the effort to learn, whatever it may be, law, science or art, through the wording of the teachers—who are the practitioners of the art.

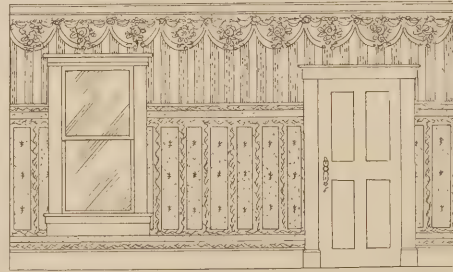
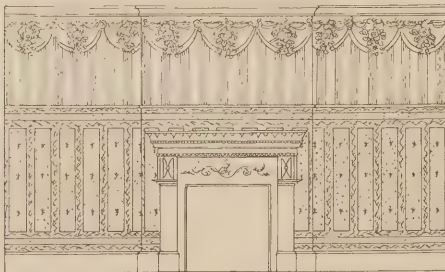
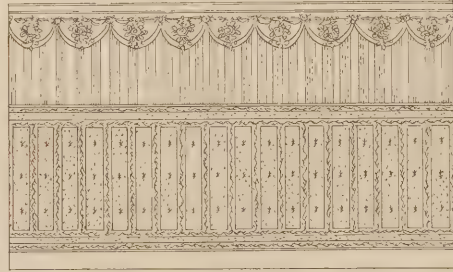
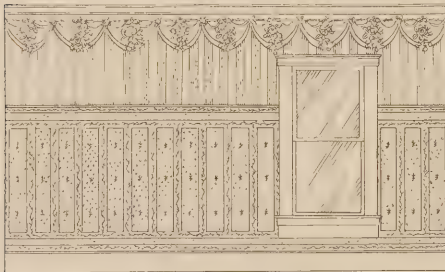
The up-to-date dealer in wall papers always intends his display to attract the public—he plans the color schemes so that his patrons will rely on his judgment.

Therefore he is ever taking account of the public, and of their tastes and their preferences; he is always careful to suggest only such designs that have merit, and which will meet the actual requirements of the home.

He must, therefore, utilize to the utmost the special qualifications of the artists who assist him in the formation of his display.

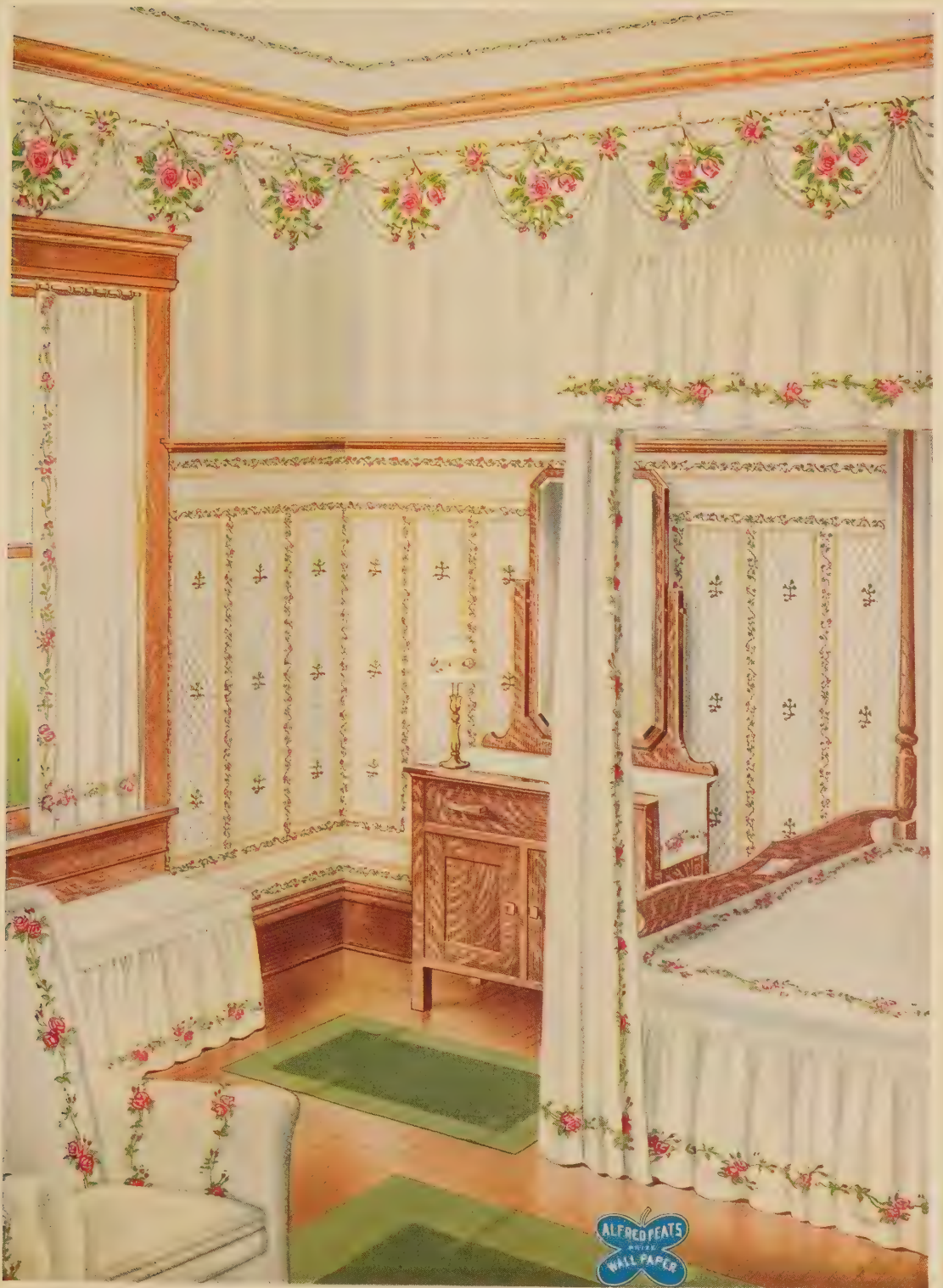
A designer cannot design and color a wall paper without considering its practicability, its appropriateness for a certain style of room. It is at his peril as well as the merchant's that the artist does not take his patrons into account, for it is the latter that finally accepts or disapproves of its suitability as a decoration.

Crown Cut-Out No. 3151		
Oxacid 1208 each	40 crowns	Book 6
Lower Wall No. 3100		
Omelet 4530	8 rolls	Book 3
Upper Wall No. 3160		
Oxgood 4530	4 rolls	Book 6
Ceiling X-1		
Feline 3624	8 rolls	Book 5
Window Draperies		
English Taffeta and Border		
Lace Curtains—German Scrim		
Door Draperies		
English Taffeta and Border		





SKETCH V



Bedroom



## Library

THE EVE of the opening of the great display of wall papers for this season would appear to be a particularly opportune moment to discuss the decorative qualities of wall paper as compared with those of paint and calcimine.

It may be taken for granted that most people have long since ceased to question the advantages of paper—from a furnishing standpoint—over other materials.

In weighing the advantages of colored designs in wall hangings with those of paints or tints it must be remembered that in the former you are able to match with preciseness the exact tones in your rugs, draperies and upholstering, while in the latter it is extremely difficult. In the mixing of paint or calcimine it is difficult to determine when it is "wet" just what color it will be when it "dries out." Again, in oil it is sometimes impossible to obtain the softness, or silky texture, necessary to blend with the furnishings. In wall papers the range of colorings is so varied and complete that no difficulty will be met in finding the most delicate and decided shades in the fabrics.

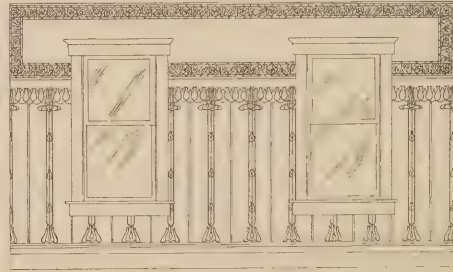
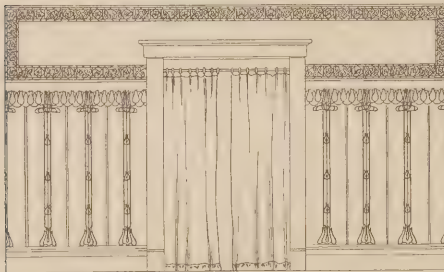
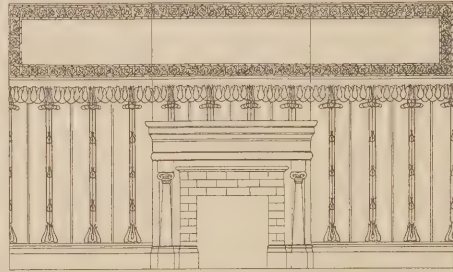
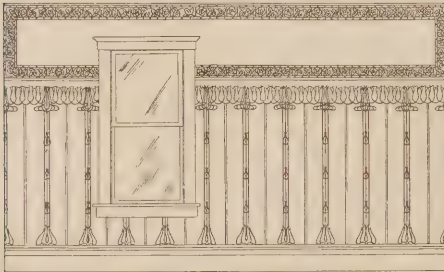
As might be expected of the many sketches shown, the Library is the most

inviting and homelike. It is lofty, and this is taken advantage of to run the upper wall into horizontal panels. Is not this effect quaint and simple?

We may also mention that the lower wall is quite exceptional in design. It is quiet, but exquisitely arranged, the crown and base as a finish to the art stems over a jasper background suggesting the effect of delicately carved handwork.

The fire-grate stands in the wooden framed fireplace, near enough to the easy chair and reading table, and it is to be hinted that in this room the voices and presence of the majority of the family will linger longest.

Lower Wall No. 3198	
Palster 6040	8 rolls Book 6
Crown and Base No. 3199	
Pan 1510 each	30 crowns Book 6
Panel Border No. 3584	
Udora 195130	2 rolls Color book
Panel Filler No. 986	
Farse 6040	4 rolls Book 6
Ceiling No. P-7	
Fennel 3624	8 rolls Book 5
Window Draperies	
Arras Cloth—Stencil Border	
Lace Curtains—Arabian Net	
Door Draperies	
Arras Cloth—Stencil Border	





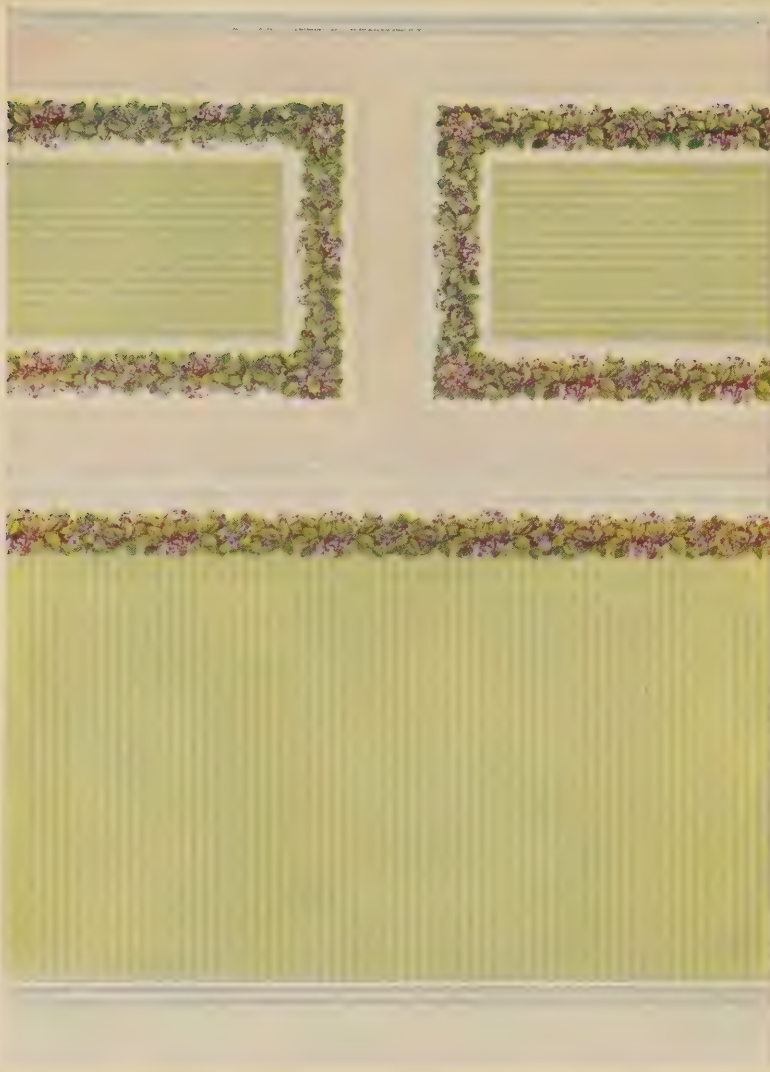


Library



## SKETCH VII

### A Pretty Bedroom Scheme

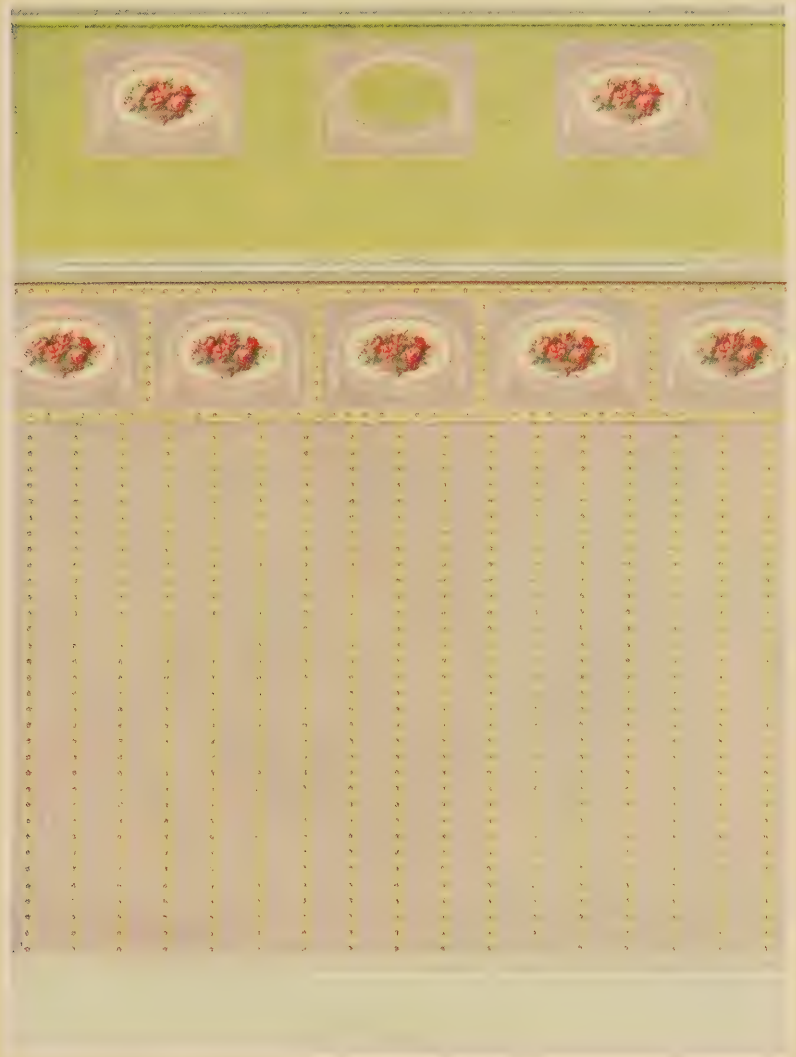
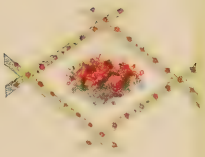


**T**HE ABOVE DECORATION offers a pleasing treatment for the bedroom. The upright stripes on the lower wall with the decorative border cut out on the lower edge gives a freehand effect. The stripe mitered and hung horizontally inside and outside of panel border adds originality to the decoration on the upper wall. The panel border cut out on both edges may be hung successfully eighteen inches from the cove on the ceiling.

Lower Wall No. 3068 Nugget 4530 8 rolls Book 5  
 Panel Border No. 3075 Obelisk 120080 4 rolls  
 Book 5  
 Stile No. 3074 Oath 4530 4 rolls Book 5  
 Ceiling No. 3012 Narrow 2114 8 rolls Book 5  
 Window Draperies—Cretonne  
 Lace Curtains—Dotted Swiss  
 Door Draperies—Cretonne



A Dainty  
Idea for the  
Boudoir



**H**ERE is an effective scheme for the boudoir or milady's room. The unique panel border hung below the card rail and over the wall hanging finishes that part of the wall to perfection.

On the upper is shown a soft green chambray as a background and over this at pleasant intervals are placed square panels taken from the border. In each alternate panel the bouquet is taken out.

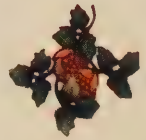
Lower Wall No. 3078 Oblate 4530 8 rolls Book 5  
Border and Panel No. 3079 Oblige 7550 2 rolls  
Book 5  
Upper Wall No. 3060 Nostril 3624 4 rolls Book 5  
Ceiling No. 3012 Narrow 2114 8 rolls Book 5  
Window Draperies—Wemyss Cloth and Border  
Lace Curtains—Scrim  
Door Draperies—Wemyss Cloth and Border



# SKETCH IX



A Jasper  
Cloth  
Effect



**I**T IS HARDLY necessary to comment on the effectiveness of the above treatment. The background represents a jasper cloth and hangs more like a fabric. The stencil band has the appearance of an applique effect in leather and needlework.

The best effect may be procured by running the band at the angle and above base board continuously around the room, then panel each wall as the sketch indicates, taking the center of the space between the two half panels as the corner of the room.

Jasper Cloth Wall No. 3084 Occasion 3624 10 rolls  
Book 5

Panel Border No. 3085 Occult 120080 4 rolls Book 5

Ceiling No. 3023 Nebula 2114 8 rolls Book 5

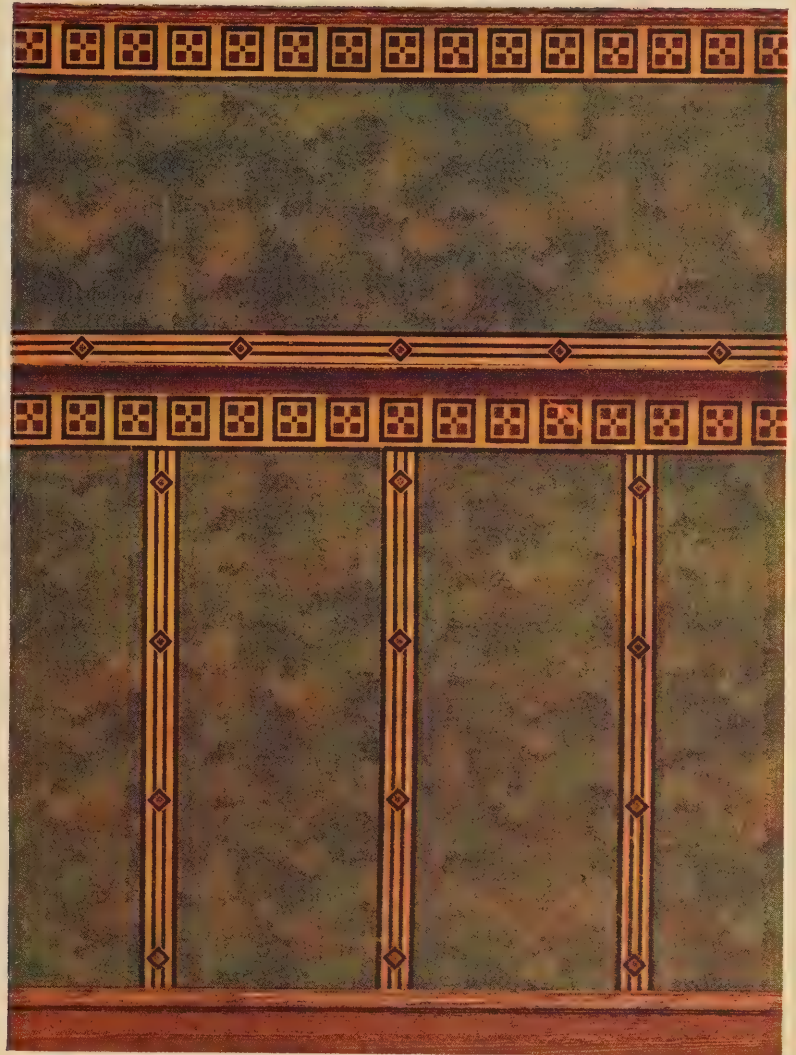
Window Draperies—Jasper Cloth, Stencil Border

Lace Curtains—Ecru Net

Door Draperies—Worsted Rep



Arts and Crafts  
and a Tiffany  
Background



**T**HERE IS QUITE a demand for the blended background shown here. The beauty is in the various tones seen in different angles of the room—quite unusual in a decoration at so moderate a cost.

The Arts and Crafts decoration shown as a panel strip and as a middle and angle cornice introduces the finishing touch to the color scheme.

Tiffany Wall No. 3094 Offence 4530 12 rolls Book 5  
A and C Border No. 3585 Uhland 180120 4 rolls  
Color book  
Ceiling No. 3024 Neck 2718 8 rolls Book 5  
Window Draperies—Broche Grenadine  
Lace Curtains—Colored Madras  
Door Draperies—Crinkled Tapestry, Leather Border



# SKETCH XI



The  
Le Soir  
Frieze and  
Lin-O-Wall



**T**HE ABOVE FRIEZE presents a mural effect after the style of Corot, a celebrated French painter. The sketch itself gives but a faint idea of the real color values introduced in this frieze. It is printed in sections 5 feet in length, 42 inches high and six sections or 30 feet to the roll.

The lower wall represents natural wood and is made of Lin-O-Wall—the material that has no equal—better than solid wood, as it does not crack and is indestructible.

Lower Wall No. 301-E Woody 450300 6 rolls  
Color book  
Upper Wall No. 9029 Le Soir 900600 2 rolls  
Color book  
Ceiling No. P-13 Ferrule 3624 8 rolls Book 5  
Window Draperies—Irish Linen  
Lace Curtains—Arabian Net  
Door Draperies—Imperial Velour



Autumn  
Leaves, Band  
and Tiffany  
Blend



**I**N THE Autumn Leaves Border there is little difference in color value over the Le Soir frieze on the opposite page. Both of these friezes have equal decorative possibilities and, therefore, no choice. Owing to the difference in design both borders can be used in the same home. As to preference we would suggest the Autumn Leaves in the Dining Room and the Le Soir in the Library or Living Room. Either frieze is appropriate for any important room, however. Autumn Leaves is 42 inches high and has six 5-foot sections to the roll as in the Le Soir frieze.

The Tiffany lower and stencil band blend well with this frieze.

Lower Wall No. 3096 Ogle 4530 6 rolls Book 5  
 Panel Band No. 3097 Old 150100 3 rolls Book 5  
 Upper Wall No. 9017 Autumn 900600 2 rolls  
 Color book  
 Ceiling No. P-13 Ferrule 3624 8 rolls Book 5  
 Window Draperies—Kyber Silk  
 Lace Curtains—Madras  
 Door Draperies—Montoro Velour, Leather Border

# SKETCH XIII



Effective  
Cut-Out  
Suggestions



**W**ITHOUT DOUBT the above sketch will appeal to every one who looks at this page. The artistic effect is in evidence, both in the cut-out crown frieze and in the graceful panel border.

It is well to note the effect of the cretonne window draperies and lace scrim curtains. Throughout "Home Decoration" you will find the proper materials suggested for window and door draperies. These hints are offered as a safeguard against mistakes in materials as well as an aid in harmonizing the entire room treatment.

Wall Hanging No. 3150 Owner 4530 10 rolls Book 6

Panel Border No. 3586 Uledi 180120 2 rolls

Color book

Crown Cut-Out No. 3155 Oxamic 1208 each  
40 crowns Book 6

Ceiling No. 3146 Ovate 3624 8 rolls Book 3

Window Draperies—English Taffeta

Lace Curtains—Scrim

Door Draperies—English Taffeta



Cut-Out Frieze  
and Simple  
Paneling



**F**OR a simple and decorative effect sketch XIV deserves considerable attention. The graceful bowknot and ribbon is found arranged so tastefully that no criticism will be forthcoming.

In the panel border the white margin is left on to correspond with the white woodwork. In this treatment it is well to carry the panels even with the top of window casings. The beautiful cut-out crown border is one of the successes of the season, designed by one of the noted artists of this country.

Wall Hanging No. 3072 Oaf 4530 10 rolls Book 5  
 Panel Border No. 3073 Oaken 9060 2 rolls Book 5  
 Crown Cut-Out No. 3159 Oxford 1208 each  
 40 crowns Book 6  
 Ceiling No. 3142 Ounce 5436 8 rolls Book 6  
 Window Draperies—Figured Taffeta  
 Lace Curtains—Scrim  
 Door Draperies—Figured Taffeta



The  
Ivy Leaf  
Crown  
Cut-Out



**T**HE WALL HANGING shown above is known as printed Holzmehl, commonly called Oatmeal Duplex. In selecting this material, either in plain or figured, insist upon the imported stock, as it is widely imitated by domestic manufacturers.

The domestic product lacks the qualities most important. The foreign stock is nonfading and is a double-ply stock, while the domestic is single ply and does not have the weight or strength in the stock and must necessarily fade.

The Ivy Leaf Crown Cut-Out is a freehand treatment that is bound to bring results that are entirely

satisfactory. The decoration as shown resembles closely a scheme that in fresco would cost many and many times the amount.

Wall Hanging No. 3192 Palaver 7550 10 rolls  
Book 6

Crown Cut-Out No. 3189 Palama 1510 each  
40 crowns Book 6

Ceiling No. 3144 Outlet 3624 8 rolls Book 3  
Window Draperies—Madras with Crown Border  
Lace Curtains—None required  
Door Draperies—Georgian Velour



The  
Tudor Rose  
and Printed  
Holzmehl



ON THIS PAGE we duplicate the pattern of Imported Holzmehl for the reason that more self-toned papers are desired this season. For a background there is nothing better. In the wide and narrow stripe effect it is possible to obtain excellent depth of color without monotony of design.

Tudor Rose Cut-Out Crowns admit of sufficient color to make the wall effect pleasing and confines the color arrangement to a position where it best accomplishes its purpose.

Our opportunity to supply friezes of this character is due to the fact that we are large distributors and necessarily large buyers, enabling us to design, cut

blocks, print and sell at a reasonable price, effects that other dealers are unable to obtain owing to their limited buying power.

Wall Hanging No. 3184 Pageant 7550 10 rolls  
Book 6

Crown Cut-Out No. 3185 Pagoda 1812 40 crowns  
Book 6

Ceiling No. 3144 Outlet 3624 8 rolls Book 3  
Window Draperies—Clynder Cloth  
Lace Curtains—Nottingham, Ecrú  
Door Draperies—French Velour



A  
Library  
Treatment



**I**N THE above arrangement it is optional with the decorator to repeat the crown—shown below the plate rail—above the base board. In this, however, reverse the crown—that is, turn the floral part up and let the heavy part rest on the base board. This effect is most appropriate for the Library, especially where bookcases and such heavy furniture is in evidence. The height of the plate rail may depend upon the height of the wall cases. The amount of wall space above the plate rail is imaginary and can be equal to half of the entire wall, although in the sketch the reduction brings it to a minor part.

The Tudor Crown accepts the background in a harmonious degree of individuality.

Lower Wall No. 3196 Palmate 7550 6 rolls Book 6  
Crown No. 3197 Palola 1812 each 30 crowns  
Book 6

Upper Wall No. 982 Farm 6040 4 rolls Book 6  
Crown Cut-Out No. 3191 Palatine 1812 each  
40 crowns Book 6

Window Draperies—Kiota Silk  
Lace Curtains—Filet Net  
Door Draperies—Dantzig Velour



A Favorite  
Dining-Room  
Scheme



**S**ELDOM do we find a patron that dislikes a foliage, verdure or scenic tapestry effect in wall papers. The picture illustrates one of the favorite designs of this season. A tapestry effect is not complete without a decorative border, which in every case adds the texture value to it. Here we panel the lower wall with a very interesting border, and to realize the best effect from this artistic arrangement is to panel each wall with a full panel. In the event a door or window intervenes allow the panel to end there; repeat with another beyond this opening, conforming the size according to the amount of wall space at hand.

The Fruit Crown Border which comes to you all cut out as shown is the best frieze effect we have

ever seen. The artistic part is not confined to the drawing, but associated with it is the excellent color blending.

Panel Foliage No. 3115 Oracle 6040 8 rolls Book 3

Panel Border No. 3584 Udora 195130 2 rolls  
Color book

Upper Wall No. 980 Farma 6040 4 rolls Book 6

Crown Cut-Out No. 3193 Palette 1510 each  
40 crowns Book 6

Ceiling No. 3026 Negative 2718 8 rolls Book 5

Window Draperies—Figured Irish Linen

Lace Curtains—Imported Stripe Scrim

Door Draperies—Figured Irish Linen

# SKETCH XIX



The  
Arbor  
and Forestry  
Panel



**F**OR A NOVELTY DECORATION sketch XIX meets with the approval of every one who has seen it. The proper scheme to follow is to run the stem, or growing columns, up each side of the corner of the room, leaving a space of six inches from the angle. The cornice and crown is run continuously around the room. The plain wall is the tan Holzmehl which hangs so well as a background. The scenic tapestry may be inlaid in the form of panels, as suggested in the larger wall spaces. In introducing the Pitney beam ceiling, or the one suggested, the entire room is transformed into a complete arbor effect.

The tendency this season is to go a little out of

the ordinary with the "cutting knife" and it is surprising to see the results of such handiwork.

Grape Column No. 3202 Panel 5436 4 rolls Book 6  
Crown No. 3203 Parable 1208 each 40 crowns Book 6  
Plain Wall No. 984 Farrier 6040 4 rolls Book 6  
Scenic Paper No. 3135 Orphan 4530 4 rolls Book 3  
Panel Border No. 3091 Odd 9060 3 rolls Book 5  
Cornice No. 3565 Upright 120080 1 roll Color book  
Ceiling No. 3204 Parade 5436 8 rolls Book 6

Window Draperies—Golden Brown Shikii

Lace Curtains—Square Scrim, Ecrú

Door Draperies—Verdure Tapestry



Panels  
and French  
Wainscoting  
Effect



**T**HE NEW MOIRE shown in the center and lower panel is made on very excellent stock, and although many have confined the moire effects to ceiling work, this particular one is intended for a wall hanging. The effect of a moire on the walls is very attractive, and with the relief crown at the top of the panel, and alternate panels in a figured design, the whole color scheme is charming. The dotted stile balances the various panels in a uniform manner and surrounds the French wainscoting with the same preciseness.

It is well to break up the walls of one room in

the home like the above effect. It gives a pleasing variety in the decorative scheme.

Moire Panels No. 3168 Oxonion 6040 6 rolls Book 6

Figure Panels No. 3103 Onyx 4530 4 rolls Book 3

Stile No. 3140 Ossify 5436 4 rolls Book 6

Panel Border No. 3587 Ulen 120080 2 rolls Color book

Empire Crown No. 3182 Paddock 2416 each  
16 crowns Book 6

Ceiling No. 3140 Ossify 5436 8 rolls Book 6

Window Draperies—Moire Armure

Lace Curtains—Irish Point

Door Draperies—Moire Armure



Ribbons  
and Dainty  
Panels



**W**ITH A FEW EXCEPTIONS the bedroom arrangement shown above surpasses any in "Home Decoration." The simple panel effect, without variety of cross coloring, makes it a very dainty wall hanging.

The ribbon is cut out, as shown, when this selection is wanted. The effect of the white panels and the stile in a narrow blue stripe, mitered around each ribbon arrangement, presents an artistic appearance. The repeat of the ribbon at the angle and cut out on one side only gives a relief to the detail in the border.

We recommend highly this color scheme for a young lady's room or a guest chamber.

Panel Field No. 3142 Ounce 5436 8 rolls Book 6

Stile No. 3072 Oaf 4530 4 rolls Book 5

Border (cut out) No. 3073 Oaken 0906 yard  
80 yards Book 5

Ceiling No. 3142 Ounce 5436 8 rolls Book 6

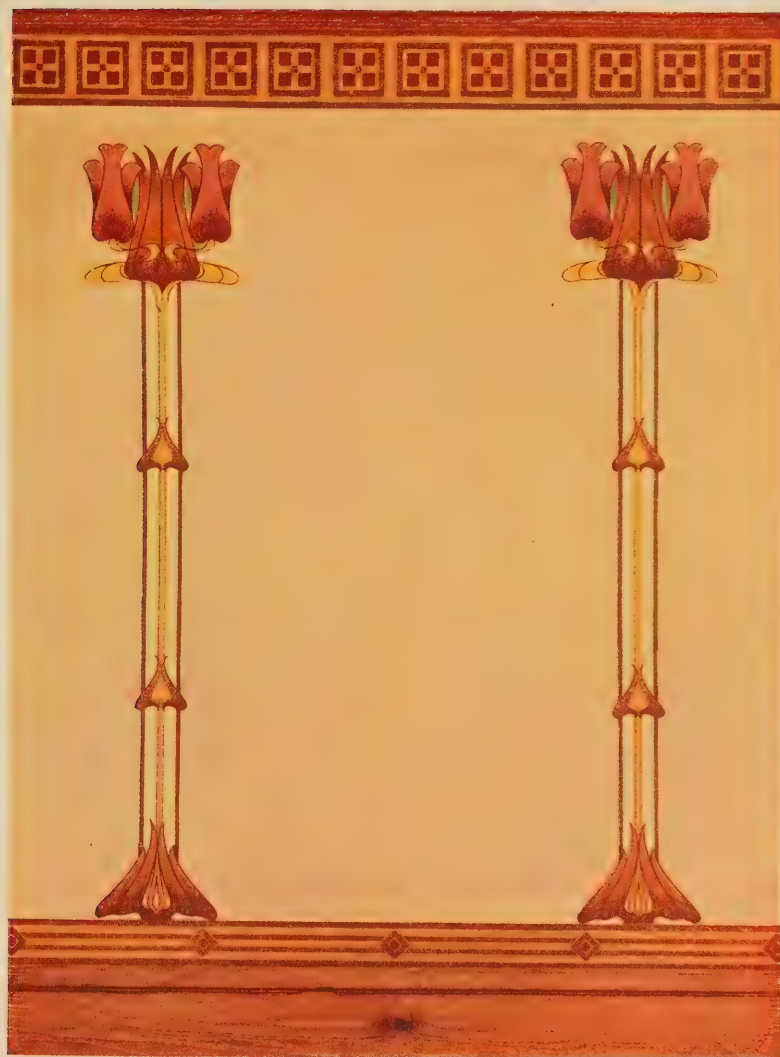
Window Draperies—Blue Taffeta, Border

Lace Curtains—Dotted Muslin

Door Draperies—Blue Taffeta, Border



New Art  
and Vogue  
Designs



**O**WING to the increased demand for New Art and Vogue designs we have introduced the above illustration. Imagine the sketch to be a complete wall with the art stems running up each corner of each wall and picture the effect.

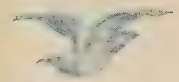
In another way, imagine one of these art stems over each step ascending the stairs in the hall, allowing the ornament to rise eighteen inches on every step. With the latter treatment do not use the base ornament, but let the stem run into the base band. The square cornice effect is a part of the band above the base board.

Permit us to forecast a high appreciation of this decoration by our many patrons.

Plain Wall No. 986 Farse 6040 10 rolls Book 6  
 Art Stems No. 3198 Palster 6040 4 rolls Book 6  
 Crown and Base No. 3199 Pan 1510 each 8 crowns  
 Book 6  
 Cornice and Band No. 3588 Ulm 180120 2½ rolls  
 Color book  
 Ceiling No. 3026 Negative 2718 8 rolls Book 5  
 Window Draperies—Kyber Silk  
 Lace Curtains—Arabian Net  
 Door Draperies—Stenciled Jute



Picturesque  
and  
Pleasing  
for the  
Bathroom



**T**HE BATHROOM should be so decorated that it will stand the uses for which it is intended. It must withstand moisture and even forestall the effects of water. In the sketch we have protected our patrons from redecorating as far as the above is concerned. The Sanitile on the lower wall is made on cloth and heavily enameled, making it as durable as a natural tile.

The upper wall is treated in the Sea Gull decoration, which is made in sections 20 inches wide and 60 inches high. There are two parts to the design, which alternates and gives a repeat of 40 inches.

The top part of this decoration is so arranged that it can be cut away to suit the wall spaces without injuring the effect. The foaming surf and flying gulls is indeed a most attractive color scheme for the bathroom.

Lower Wall No. 80-AW Sanitile 200 Sanitas book  
Upper Wall No. 9030 A and B Gull 6040 each  
Color book  
Ceiling No. 3038 Neutral 4530 Book 5  
Sash Curtains—Muslin, Dotted



Clean  
Looking and  
Decorative  
for the  
Kitchen



**T**HE KITCHEN must necessarily be pleasingly decorated, as its attractive appearance does much to keep those who are compelled to spend hours in this room in good humor—which makes cooking an easier task.

The object in introducing the upper wall here is that, owing to the formation of the design, it is not given justice in the small sample book. As it appears on the wall, you will note the effect is very good. The lower and upper wall, as well as the ceiling, are all papered in three popular varnished tile papers.

The best decoration, however, for the kitchen and butler's pantry is Sanitas. This material is made on cloth, in enamel and flat colors and may be washed as often as necessary. It is sanitary and fulfills every requirement in the matter of wearing and lasting qualities.

Upper Wall No. 3052 Normad 4530 6 rolls Book 5  
Lower Wall No. 3043 Nimble 4530 4 rolls Book 5  
Ceiling No. 3053 Nonage 4530 8 rolls Book 5  
Sash Curtains—Dotted Swiss

Ornaments and  
Panels for the  
Living Room  
Decoration



**A**S FAR as commenting on the above decoration, it is needless to go further than giving an explanation of the arrangement and the patterns used in the color scheme.

The lower wall is executed by taking wall hanging No. 3207, book 6, and hanging upright on the wall surface, each strip 12 inches apart. The top and the base part of the panel is taken from crown No. 3208, book 6. The stile is taken from the wall hanging and hung between the panels. The upper wall consists of a panel border with corners paneled over tan Holzmehl. The ornaments within the panels are taken from the crown—that part of it which is not used in the formation of the panels on the lower wall.

The effect of the above makes a very pleasing decoration for any important room in the home.

Lower Wall No. 3207 Parasol 9060 8 rolls Book 6  
Crown and Ornament No. 3208 Parcel 2114 each  
30 crowns Book 6

Upper Wall No. 986 Farse 6040 4 rolls Book 6  
Panel Border No. 3589 Ulster 120080 2 rolls  
Color book

Ceiling No. 3168 Oxonion 6040 8 rolls Book 6  
Window Draperies—Argyle Cloth  
Lace Curtains—Ecru Net  
Door Hangings—Parma Velour



Splendid  
for the Hall,  
Den or  
Dining Room



**T**HE EFFECT of the above scheme illustrates how much individuality one can accomplish with wall papers. To see these designs in another way, or as they are printed, one would not recognize them. It is in the way one handles a decorative problem that gives it character, or loses it. The decoration offered in miniature here is purely an idea of one of our artists and we will vouch for its effectiveness and its purpose.

The panel border represents a hand-tooled leather and the plain background a gold tinsel and crinkled tapestry weave.

The figured panel paper may be used in larger panels, two or three widths of the paper is better—which gives space to the applique effect at the top.

The crowns at the top of the plain panels and the motifs in the wainscoting treatment balances the entire decoration.

Crowns No. 3210 Parrot 2114 each 20 crowns  
Book 6  
Plain Panels No. 3098 Olive 105070 6 rolls Book 5  
Figured Panels No. 3136 Orthodox 9060 4 rolls  
Book 3  
Panel Border No. 3099 Omega 2114 yard 100 yards  
Book 5  
Ceiling—Pitney Beams and Pulp 13  
Window Draperies—Warrington Silk  
Lace Curtains—Plain Filet  
Door Draperies—Crinkled Tapestry, Leather Border

For the  
Guest  
Chamber



**T**HE GRACE and simplicity of sketch XXVII stamps it as one of the most artistic creations of the season. One of our New York artists is responsible for this beautiful color scheme and every one who saw it photographed expressed the opinion that it deserved much credit to the artist.

The excellent panel border which is cut out on both edges is placed over a gray chambray in panels even with the top of the door casings. The column and rose festoon cut-out border at the top is an unusual idea and very decorative in itself.

The cretonne door hangings shown are also to be used on the windows, and, with the wall decoration as

suggested, there is no doubt in our mind that it will meet the approval of critical observers.

Wall Hanging No. 3062 Notable 3624 10 rolls  
Book 5

Panel Border (cut out) No. 3590 Ulman 0906 yard  
60 yards Color book

Panel Border (not cut out) Ulman 120080

Column Border No. 3591 Ulysses 240160 2½ rolls  
Color book

Column Border (not cut out) 150100

Window Draperies—Rep Cretonne

Lace Curtains—Fancy Etamines

Door Draperies—Rep Cretonne



Designed  
for Daughter's  
Room



**W**E ILLUSTRATE herewith an English panel design. The sketch itself presents fully the proper treatment. Of the many imported wall papers shown we consider this design one of the prettiest. The artistic scheme is worthy of much enthusiasm. Note the dainty knotted ribbon, with the bowknot in each corner and the mat-like line inside. When it comes to real art, the flower basket reveals it exquisitely.

The basket and beautiful floral bouquet is in hand work. No printing press is equal to the occasion. In all it is excellent. The background of blue shows the new chambray in a very charming tone. The

ribbon band at the angle and over base board is a part of wall hanging and cut out on the outer edge.

Panel Design No. 3816 Warrington 150100 6 rolls  
Color book

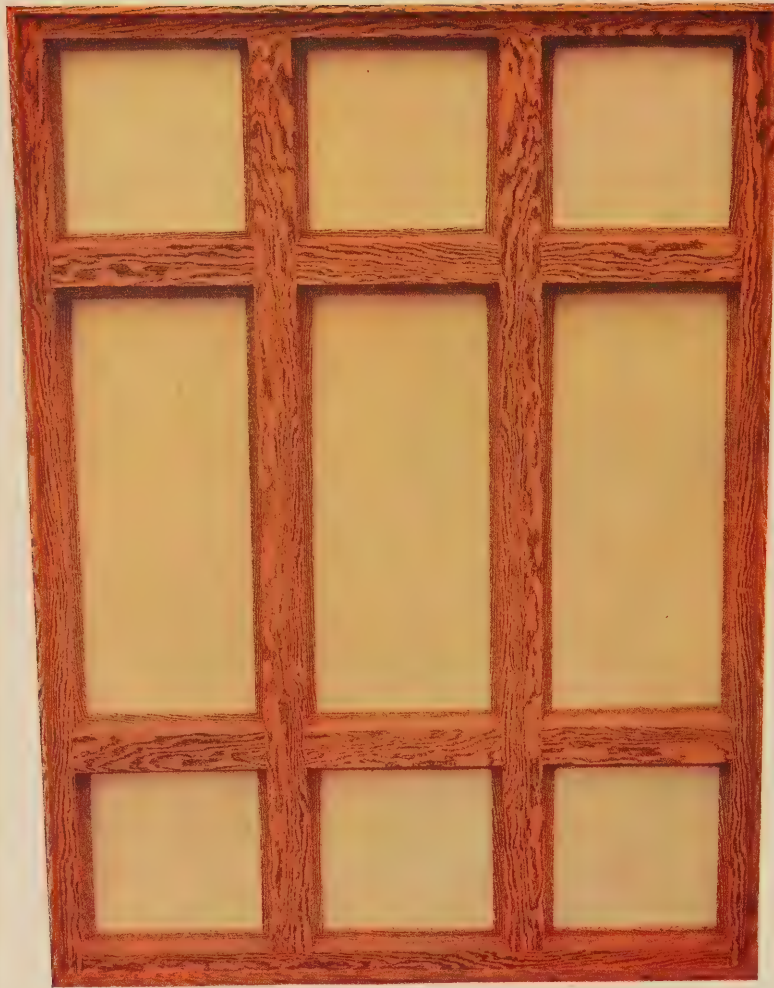
Basket Crown No. 3817 Wellington 3725 each  
20 crowns Color book

Blue Chambray No. 3064 Noun 3624 8 rolls Book 5

Ceiling No. X-1 Pulp Feline 3624 8 rolls Book 5

Window Draperies—Chambray, Ribbon Border  
Lace Curtains—Fancy Etamines

Door Draperies—Chambray, Ribbon Border



The  
Innovation  
of the  
Season



To obtain proper effect hold over head or at arms length with top of book tilted slightly forward

**I**N ORDER to show the depth of the beams (four inches) it was necessary to take the picture in perspective, resulting in the lines converging toward one end.

The Pitney patent strawboard paper veneer beam ceiling is controlled by the Alfred Peats Co. and is one of the most unique inventions of the year. The beams are perfectly rigid and will not warp, twist or pull loose from the ceiling; in fact are equal in durability and effect to the genuine wood at only a fraction of the cost.

Think of a beam ceiling for a room 12x15 all complete for \$11.85. The cost of putting up the beams is inexpensive as your decorator does that—no carpenter necessary. A simple idea, that's all.

Where the effect of an entire wood ceiling is

wanted, cover the plain panels inside the beams with the paper veneer. It is well to use quartered oak in the panels if you use straight oak on the beams. Mahogany and other woods to be used the same throughout.

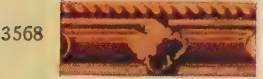
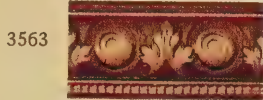
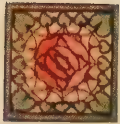
A still more elaborate effect can be obtained by covering the lower wall also with the same veneer, dividing the spaces if desired with panel strips to match the plate rail.

The paper veneers are furnished in the following finishes: Antique Oak, Fumed Oak, Swamp Oak, Golden Oak, Fumed Ash, Golden Ash, Natural Bark, Red Mahogany, Light Grain Mahogany, Cherry Eggshell Finish.

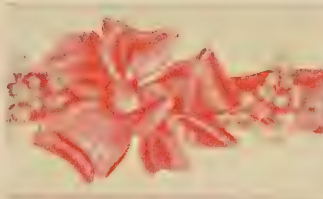
The above are all 35c per roll, except the cherry eggshell finish, which is 50c per roll.



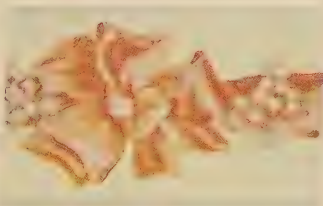
Paper Moldings  
Panel Borders  
Cornices  
Ribbons



3570



3571



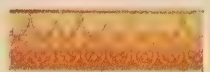
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3573



3574



3575



3576



3577



3578



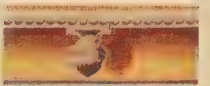
3579



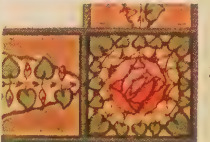
3580



3581



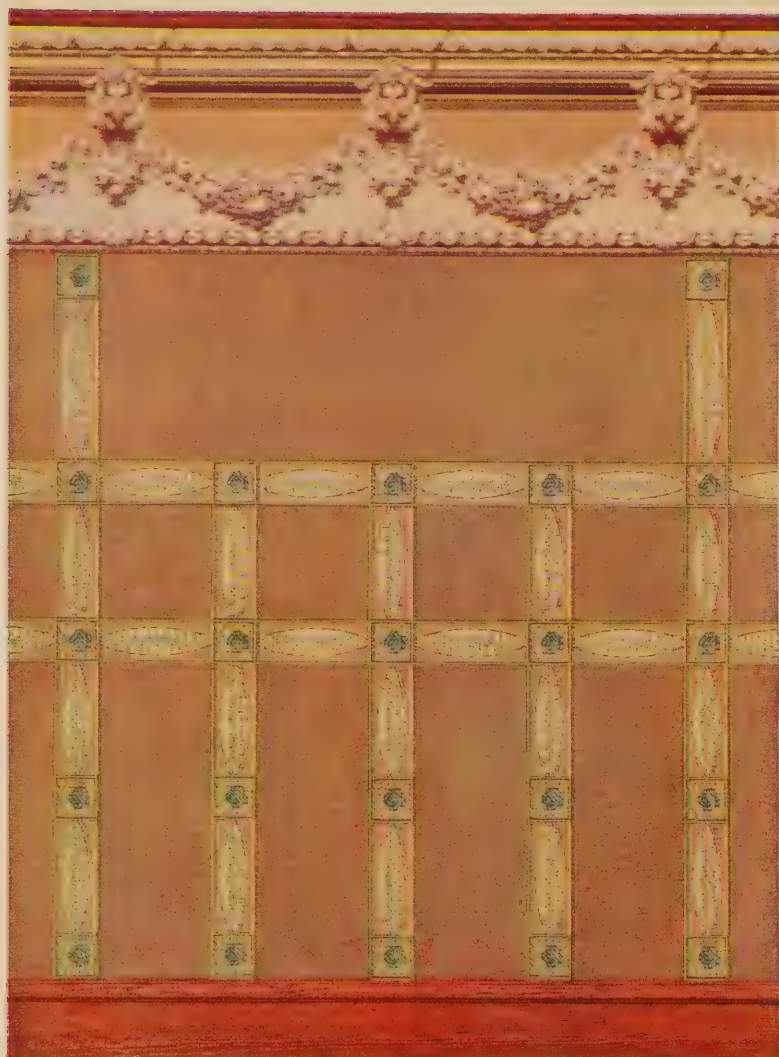
3582



3583

THE ILLUSTRATIONS of ribbons, bands, moldings, cornices, and tapestry borders are for the purpose of showing the outline and color of each. The various colorings are to be used in decorative work such as many have been used throughout "Home Decoration." The opportunity for unlimited display of ideas with most every pattern in our sample books in connection with these decorations is at hand. The accompanying form gives the width, number of yards in a roll, the telegraphic code word and price per roll.

Pattern No.	Width of Band, Inches	No. of Yards in Roll	Telegraphic Code	Price No. Per Roll	Book
3560	1½	60	Unique	120080	Color
3561	1½	60	Universal	120080	Color
3562	1½	60	Uniform	120080	Color
3563	3	45	Ultra	9060	Color
3564	3	45	Umbel	9060	Color
3565	3	30	Upright	120080	Color
3566	2½	45	United	120080	Color
3567	2½	45	Under	120080	Color
3568	2½	45	Uplift	120080	Color
3569	2½	30	Upward	120080	Color
3570	6½	24	Uranus	9060	Color
3571	6½	24	Urgent	9060	Color
3572	6½	24	Urn	9060	Color
3573	9	16	Umpire	9060	Color
3574	2	45	Unit	105070	Color
3575	2	45	Union	105070	Color
3576	2	45	Umbrage	105070	Color
3577	2	45	Utility	105070	Color
3578	2	45	Usage	105070	Color
3579	2	45	Urban	105070	Color
3580	2	45	Ubly	105070	Color
3581	2½	45	Ucum	150100	Color
3582	2½	45	Unbend	150100	Color
3583	3½	30	Udall	120080	Color



Relief Cornice  
and Stencil  
Band Effect



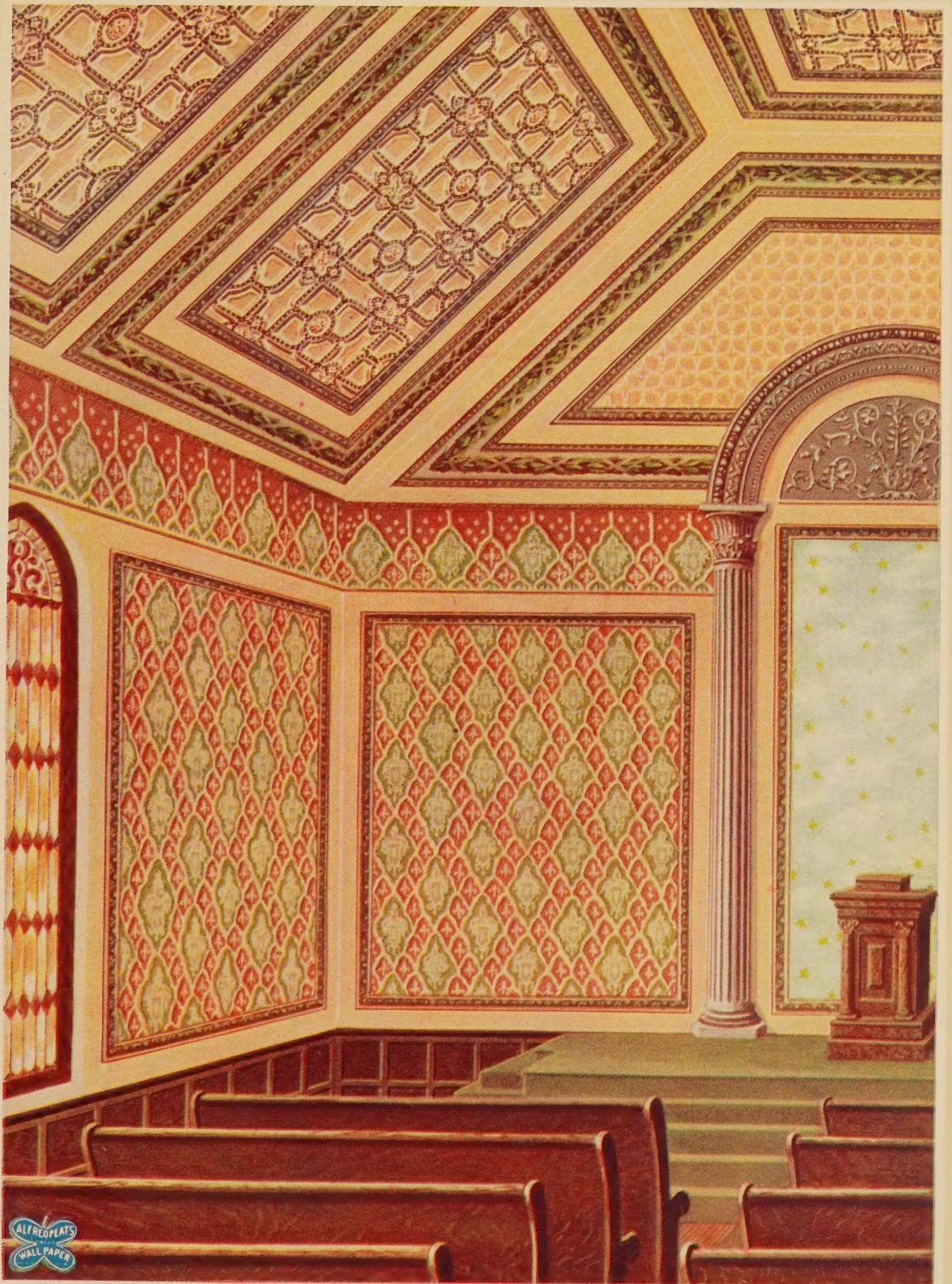
**I**T IS OFTEN a decoration is wanted for a public building, store, office, theater, ice cream parlor or lodge hall. Sketch XXXI is offered as a decoration suitable for any public room. The relief cornice in plaster or stone color stands out in bold relief, especially where there is a high ceiling. The stencil band may be paneled in the way best suited to the requirements and purpose of the place it is to be used in.

The drab Holzmehl used as a plain background

resembles a rough plaster effect and harmonizes well with the cornice and panel border.

Plain Wall No. 972 Faquir 6040 Book 6  
Relief Cornice No. 3593 Unaka 150100 Color book  
Panel Border No. 3592 Umatilla 120080 Color book  
Ceiling No. 3027 Neglect 2718 Book 5  
Window Draperies—Casement Cloth  
Door Hangings—Sheridan Velour





Church



## Church

**A**SIDE from the fact that it is our duty to contribute toward the beautification of the church we worship within, it is with pride that we feel a certain satisfaction in viewing a harmonious interior, and with gratification do we compliment the committee or the board authorized to attend to the decorating.

To aid the committees and to offer the best ideas in church decoration we suggest the color scheme on the preceding page. The terra cotta tones in this wall treatment are pleasing, as they are decorative yet unobtrusive.

The same design arrangement is also made in gray tones. Our Department D will suggest innumerable color schemes for every style of public building, offer in detail the proper decoration, conforming with the architectural plan of the building, at any time. A request by letter accompanied with prints will result in a careful weighing of the problem and expert service will be given each individual request.

We designate below the various parts of the decoration presented in the sketch

of the church. The wainscot may be used in the wood veneer paper where a more moderate cost is wanted. The blue sky effect shown in the pulpit decoration is optional. It may be decorated in a plain material in an olive green cast or in the deep ecru tones. The black and white illustrations suggested in the lower half of this page carry you all around the interior of the church, showing the windows along both sides and the rear full view as well as a clear view of the entire front.

Sidewall No. 3594 Uncas 6040

Border No. 3595 Upton 6040

Ceiling Panels No. 3596 Ural 4530

Panel Binder No. 3564 Umbel 9060

Ceiling Border No. 3091 Odd 9060

Panel Stiling No. P-13 Ferrule 3624

Wainscoting No. 301-E 450300

Pulpit Columns No. 3448 3020 yard

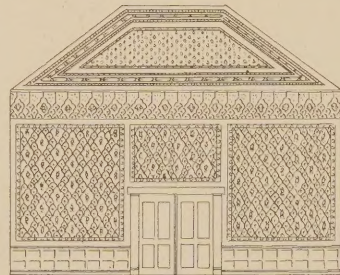
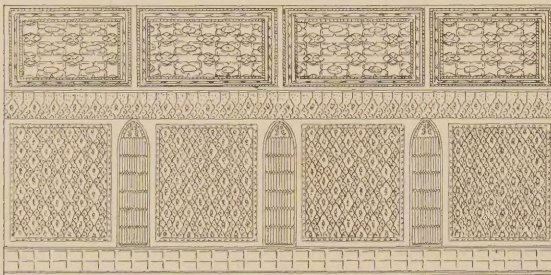
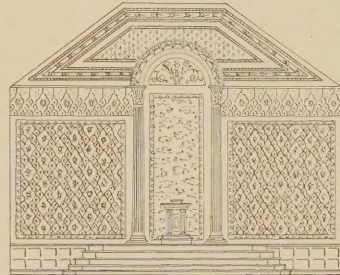
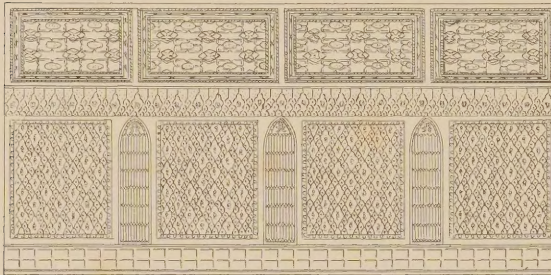
Caps and Base No. 3450 7550 set

Arch No. 3451 300200 each

Scroll No. 3452 225150 each

Pulpit Filler No. 3028 Negress 3725

Panel Over Arch No. 3597 Uranis 3624





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